

COMPANY PROFILE

FARAIDOOONI
TRADING

FARAIDOOONI

TRADING



50
| Plus
Brands

100
| Employe
es

60
| years of
experience

OUR STORY

TRADING

Founded in 1958 by three visionary entrepreneurs, Mr. Mohammed Sharif Mohd Rasool Faraidooni AlAwadhi, Mr. Haji Mohammad Zainal Faraidooni and Mr. Abdul Rahim Mohammed Zainal Faraidooni together their passion to bring high quality sanitation products to then developing United Arab Emirates by "Laying the foundation of FARAIDOONI TRADING"

Since then, FARAIDOONI TRADING has been in the fore front of Luxury bathroom providers in the United Arab Emirates.

At FARAIDOONI TRADING we continue until today, sourcing product and innovations from industry leaders around the world.

GROHE ICON 3D. Creating the

impossible



MESTRE SWAN. Heritage for the future



OUR VISION

Being one of the first sanitaryware distributors in the region, our aim is to reach an unrivalled position in the industry through excellent Brand and product mix.

OUR MISSION

SERVICE, SATISFACTION, SUSTAINABILITY.
At FARAIDOONI TRADING our objective is to provide high-quality, well-designed SUSTAINABLE bathroom products through passionate SERVICE, to gain high level customer SATISFACTION.

RETAIL

Our retail showrooms provide private clients and designers with an overall image as to how their houses and spaces will look like and assist them in creating their designs.

PROJECTS

We work alongside our project clients from the initial stages of design through to project delivery and beyond. We cater to all project segments due to the variety of products we can offer and our highly qualified sales, specifications, and technical support team.

WHOLESALE

Our distribution division was set to elevate the standards in wholesale market by providing the best services. With a rich portfolio of prominent brands, strategically located warehouses, and our long experience, we managed to expand our wholesale business and build strong relationships with hundreds of distributors in the UAE.

01



BATHROOMS

02



KITCHENS

03



TILES

PRODUCT CATEGORIES

BATHROOMS

SANITARY WARE	WC Bidet Basins
FAUCETS	Manual Faucets Electronic Faucets
ACCESSORIES	Brass Accesories Stainless Steel Accessories
BATHTUBS	Free Standing Baths Built-In Baths Bath Screens
SHOWER SYSTEMS	Shower Trays Shower Enclosures Shower Screens
HOTTUBS	Free Standing Built-in
BATHROOM FURNITURE	Bathroom Mirrors Bathroom Cabinets Vanity Sinks
PUBLIC WASHROOM SYSTEMS	Disabled Fixtures Stainless Steel Sanitary Electronic Fittings
PLUMBING HARDWARE	Drains Hoses
SOIL & WASTE PIPE SYSTEMS	Underground - PVC.U Above Ground - PVC.U

KITCHENS

KITCHEN SINKS	Stainless Steel Sinks Composite Material Sinks
KITCHEN FAUCETS	Manual Faucets Electronic Faucets
WATER FILTERS	Cold Drinking Water Systems Hot Drinking Water Systems Water Filtration System

FARAIDOOON

TRADING

LANDMARK PROJECTS WE SUPPLIED



BEE'AH HEADQUARTERS, SHARJAH

Bee'ah, is the Middle East's leading environmental and waste management company. Designed by the renowned Zaha Hadid Architects, the new headquarters is futuristic, unique and a feat of architectural ingenuity in design.

HOSPITALITY

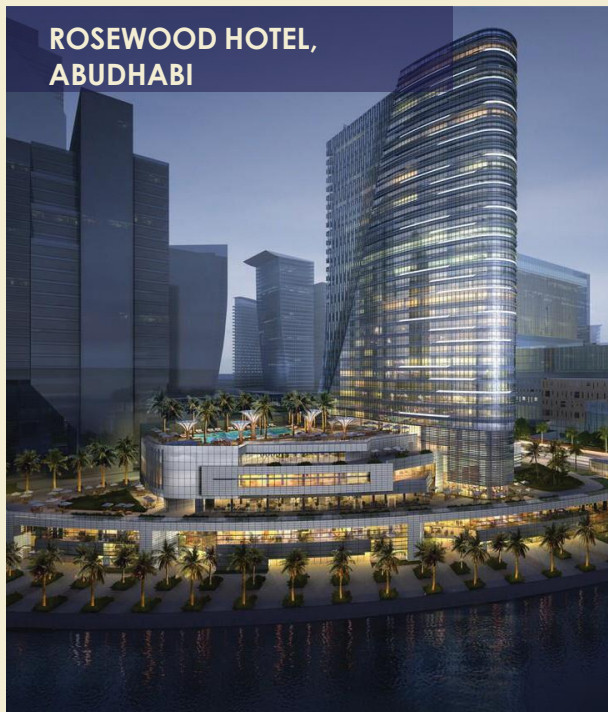
TRADING



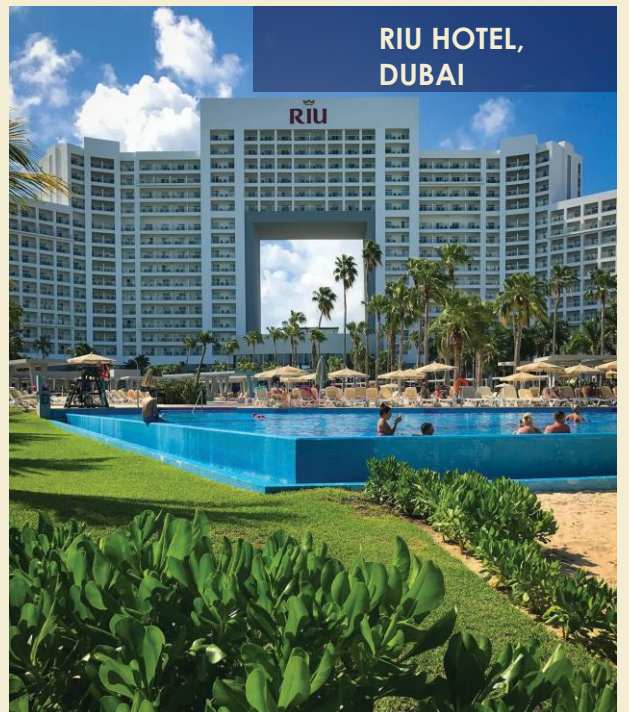
BURJ AL ARAB,
DUBAI



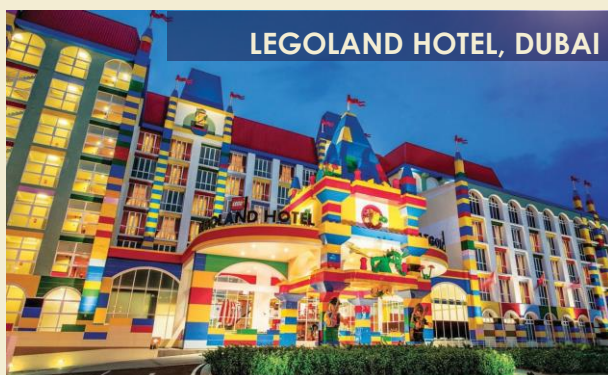
**ARMANI Hotel Burj Khalifa,
DUBAI**



**ROSEWOOD HOTEL,
ABUDHABI**



**RIU HOTEL,
DUBAI**



LEGOLAND HOTEL, DUBAI



**DOUBLETREE HILTON HOTEL,
SHARJAH**

FARADON

TRADING

PUBLIC



THE DUBAI MALL BOULEVARD EXPANSION

The project is an expansion of The Dubai Mall located at Downtown Dubai, Dubai. The project includes personalized flagship stores introducing high-end lifestyle and entertainment brands.

**SAUDI GERMAN HOSPITAL,
AJMAN**



**BEE'AH HEADQUARTERS,
SHARJAH**



**FLYDUBAI HEADQUARTERS,
DUBAI**



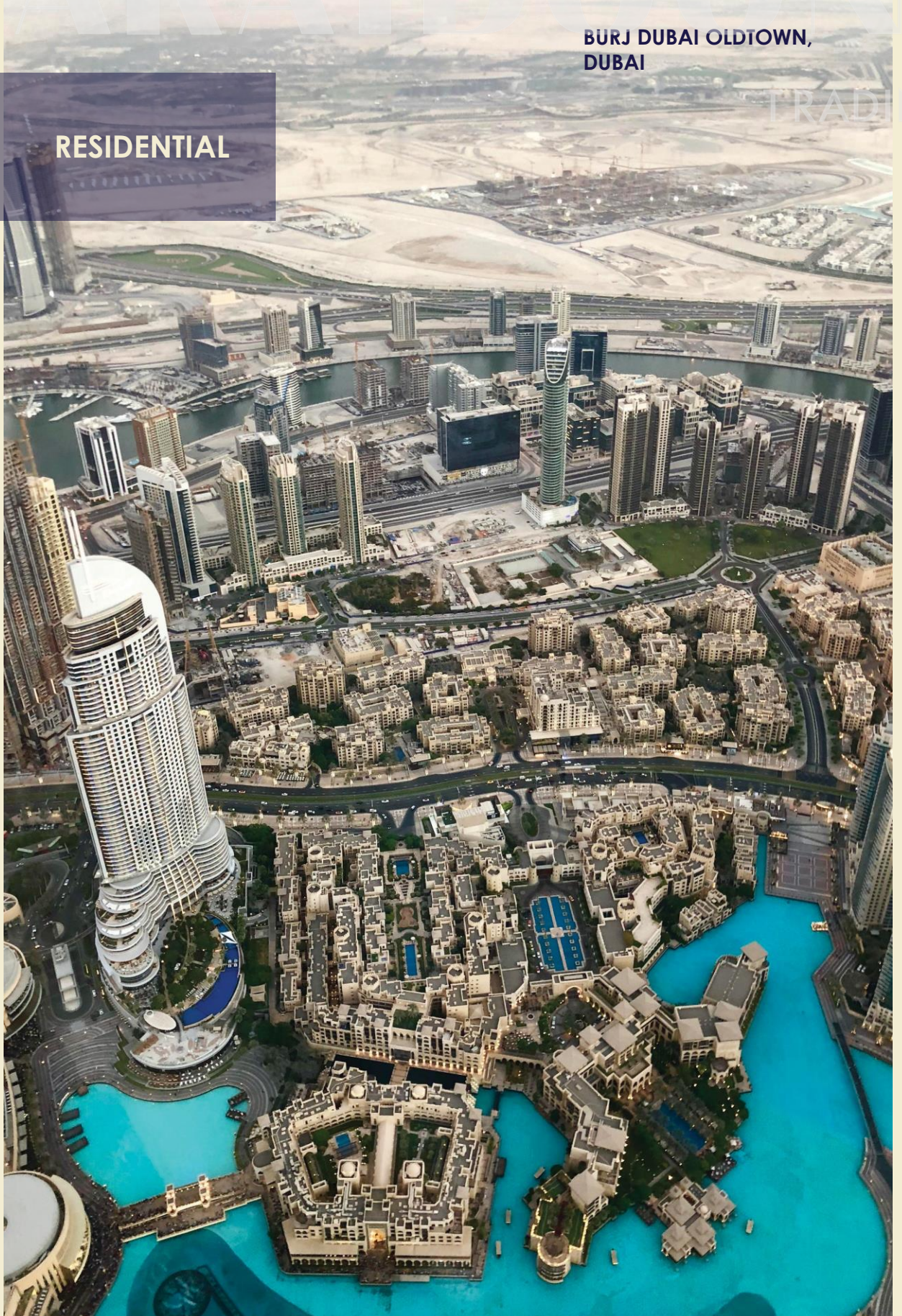
NAS ARENA, DUBAI



RESIDENTIAL

BURJ DUBAI OLDTOWN,
DUBAI

TRADING





INFINITY TOWER, DUBAI



TOWN SQUAR BY NSHAMA,



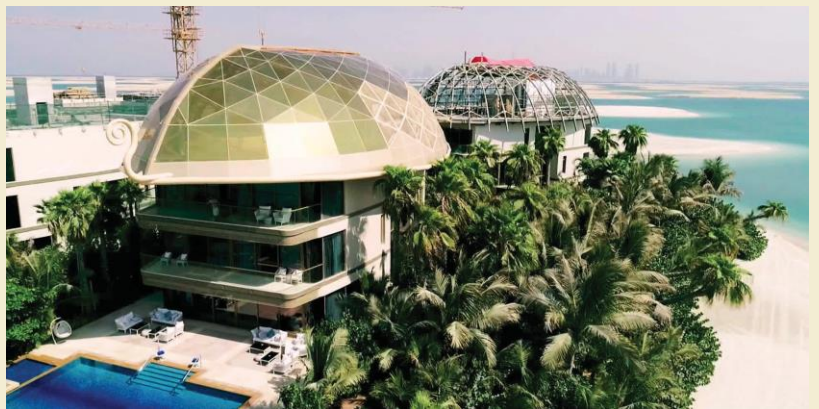
THE SPRINGS BY EMAAR,



**AL KHARBASH TOWER,
DUBAI**



JEWEL OF THE CREEK,



**HEART OF EUROPE-SWEDEN PALACES & GERMAN
VILLAS, DUBAI**

OUR SHOWROOMS

DUBAI



Al Khabaisi, Salah Al Din Street
P.O.Box: 3 - Dubai - UAE

Phone: + 97142626555

Fax: + 97142626606

Email: info@faraidooni.ae

DUBAI



Deira, Al Nakhal Road
Near Al Maktoum
Hospital Phone: +
97142222947



ABU DHABI



Al Falah Street
Phone: +
97126423175

THE TEAM



Our Multi cultural employees are the driving force behind future-orientated corporate culture and contribute greatly to the company's success. We form a great team +100 together with full of creativity, commitment, competence and motivation.

We focus on our values of entrepreneurial spirit, commitment, partnership and humanity which are practiced daily by our employees. The resulting individual performances are all part of the bigger picture and form the basis for the continued growth of FARAIDOONI TRADING in the future.

Dedicated
sales team for Retail,
Projects, and
Wholesale to assist
endusers, developers,
contractors and traders

Qualified specifications team to assist architects,
consultants, and interior designers

Logistics team to assist manufacturers with easy flow of
logistics from factory to customer.

Expert technical staff to provide technical assistance

OUR BRANDS



OUR BRANDS: PORCELAIN & CERAMIC TILES



PORTUGAL



SPAIN



TURKEY



MALAYSIA